

WTI-Frankfurt-digital GmbH

What differentiates WTI from Google

- Only scientifically relevant, reviewed publications from expert consultants
- Fast and targeted retrieval of relevant publications on a specific field
- Highly informative summaries to quickly grasp the contents of publications, which may already make the original sources redundant
- Easy and intuitive to use search engine
- Bilingual Thesaurus (German/English) as a basis for research support
- No advertising. Display of hits according to objective quality criteria (up to date and relevant)
- Transparency in search: "I can define the topic and the related terms"
- Repeatability of a search and search result
- Saving of search results for further processing
- Structured data is suitable for analyses, trend research
- Includes cross-publisher sources that cannot be easily found on the Internet (gray literature)
- WTI offers tailor-made services that go far beyond research and which are particularly aimed at target groups that lack the capacity and resources for serious research
- Google algorithm first shows results that have been searched for a lot before. WTI searches for keywords which leads to higher relevance and hit rate, especially in the area of gray literature

